



“Insider News”
Bi-Monthly Newsletter

2019 Publication Schedule

Issue	Copy Deadline	Pub Deadline	Theme
Jan-Feb	2/01	2/08	New Year
Mar-Apr	3/15	3/22	Pre-Convention
May-Jun	5/22	6/18	Post-Convention
Jul-Aug	7/19	7/26	TBD
Sep-Oct	9/27	10/04	TBD
Nov-Dec	11/22	11/29	Year-End

Publication Dimensions

Full Page: \$300
Live area: 8.25 x 10.75
Bleed size: 8.75 x 11.25
Trim size: 8.5 x 11

Half Page: \$250
Live area: 8.25 x 5.25
Bleed size: 8.75 x 5.75
Trim size: 8.5 x 5.5

Quarter Page: \$200
Live area: 4 x 5.25
Bleed size: 4.5 x 5.75
Trim size: 4 x 5.25

General Press Releases (that do not promote a specific product or services)
are printed for you at no charge.

Sponsor the AIWD Home Page with a banner ad!

One month exposure: **\$300**
Specs: **728 x 90**

Insertion requests may be submitted at any time during the year for as many issues as you like.

Please click the appropriate links on this website under “Newsletters” or send an email to:

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