



“Insider News”
Quarterly Newsletter

2023

Publication Schedule & Prices

Quarter	Issue	Copy Deadline	Pub Deadline	Prices and Dimensions
1	Jan-Feb-Mar	2/1	2/15	Full Pg: \$400 Live area: 8.25 x 10.75 Bleed size: 8.75 x 11.25 Trim size: 8.5 x 11
N/A	Pre-Convention	3/1	3/8	
2	Apr-May-Jun	5/3	5/17	Half Pg: \$350 Live area: 8.25 x 5.25 Bleed size: 8.75 x 5.75 Trim size: 8.5 x 5.5
3	Jul-Aug-Sep	8/1	8/15	
4	Oct-Nov-Dec	11/1	11/15	Quarter Pg: \$300 Live area: 4 x 5.25 Bleed size: 4.5 x 5.75 Trim size: 4 x 5.25

NEW for 2023!

Quarterly newsletter opportunities now include the option to sponsor the publication with **your logo only!** A special page will be set aside for multiple sponsor logos in each issue, allowing Vendors the opportunity to have continuous exposure to our Members throughout the year.



*Not available for the Pre-convention issue.

MONTHLY: Sponsor the AIWD Website Home Page with a banner ad!

One month exposure: **\$150**

Specs: 750ps x 150ps

NOTE:

In an effort to control costs, we are reducing the number of hard-copy mailings to Vendors. Those that do not advertise will receive digital copies only.

To reserve space, please send an email with requested ad size/type to:
dcalhoun@aiewdgroup.com