



“Insider News”
Bi-Monthly Newsletter

2021
Publication Schedule & Prices

Issue	Copy Deadline	Pub Deadline
Jan-Feb	1/18	1/22
Mar-Apr	3/22	3/26
May-Jun	5/17	5/21
Jul-Aug	7/19	7/23
Sep-Oct	9/20	9/24
Nov-Dec	11/22	11/26

Publication Dimensions

Full Page: \$300
Live area: 8.25 x 10.75
Bleed size: 8.75 x 11.25
Trim size: 8.5 x 11

Half Page: \$250
Live area: 8.25 x 5.25
Bleed size: 8.75 x 5.75
Trim size: 8.5 x 5.5

Quarter Page: \$200
Live area: 4 x 5.25
Bleed size: 4.5 x 5.75
Trim size: 4 x 5.25

Press Releases (general news-worthy, photos, new hires/ changes, etc)
are printed for you at no charge.

NEW! Sponsor the AIWD Home Page with a banner ad!

One month exposure: **\$300**

Specs: 750ps x 150ps

Insertion requests may be submitted at any time during the year for as many issues as you like.

To reserve space, please send an email with requested ad size to:

dcalhoun@welders.to