



“Insider News”
Bi-Monthly Newsletter

2020 End of Year
Publication Schedule & Prices

Issue	Copy Deadline	Pub Deadline
Jul-Aug	8/10	7/13
Sep-Oct	9/27	10/04
Nov-Dec	11/22	11/29

Publication Dimensions

Full Page: \$300
Live area: 8.25 x 10.75
Bleed size: 8.75 x 11.25
Trim size: 8.5 x 11

Half Page: \$250
Live area: 8.25 x 5.25
Bleed size: 8.75 x 5.75
Trim size: 8.5 x 5.5

Quarter Page: \$200
Live area: 4 x 5.25
Bleed size: 4.5 x 5.75
Trim size: 4 x 5.25

Press Releases (general news-worthy, photos, new hires/ changes, etc)
are printed for you at no charge.

NEW! Sponsor the AIWD Home Page with a banner ad!

One month exposure: **\$300**
Specs: **728 x 90**

Insertion requests may be submitted at any time during the year for as many issues as you like.

Please click the appropriate links on this website under “Newsletters” or send an email to:

dcalhoun@welders.to
817.602.9488